

<name>
<street address>
Niagara on the Lake, ON <postal code>

If you found my previous letter unsettling...

I Apologize.

Of the 200 letters delivered... four people have called to say they were uncomfortable with information I left on their doorsteps.

That was not my intention. I thought you'd **want to know how vulnerable you are.** Ignorance is bliss... *until something happens.*

The four residents were also dismayed that I know their names and when they are away. That information is easy for anyone to learn.

So I apologize to those who feel uneasy after reading my offer to help.

Few know they lose insurance coverage on an unattended home... or that neighbors and friends who check in are not covered by home liability insurance.

Most want to remedy that situation.

That's why I began Argus House Watch... to professionally and affordably manage your home while you're away. Your peace of mind begins at merely \$55.00 per month.

Argus House Watch clients receive...

1. Letters sent to insurance brokers asking for written conformation verifying that if Argus House Watch is employed all insurances remain in effect
2. Papers cleaned from property
3. Periodic exterior checks for obvious damage
4. Home entered and examined as scheduled
5. Confirmation that doors and windows are secured
6. Water drained from home plumbing
7. Furnace or air conditioner checked
8. Inspection for water leakage and damage
9. Verification security system is functioning properly
10. A form left in your home indicating visit dates and services preformed
11. Monthly emails indicating visits and any relevant details
12. Individualized services available upon request

This is my fifth season looking after homes in Niagara-on-the-Lake. During that time I've not witnessed many major issues, but there is always something...

1. Appliances left on
2. Furnaces conking out
3. Sump pumps stop working
4. Service staff requiring entry
5. Allowing entry to firefighters and police
6. If you're locked out for whatever reason... call me to let you in

For a **Free No-Obligation consultation** about protecting your home while you're away... call me at **905-468-4682**... or if you're not in Niagara on the Lake when reading this... **1-800-649-8436**.

Again, I apologize to those who feel vulnerable after reading my previous letter.

Thank you,

Jim Maw

Argus House Watch 905-468-4682

- Owner Argus House Watch since 2004
- Small business owner in Niagara on the Lake since 2000
- Director NOTL Horticultural Society 5 yrs
- President NOTL Horticultural Society 2 yrs
- Niagara on the Lake Volunteer Fireman since 2000

PS: If you decide to leave your home unattended, please follow these three tips ...

1. **Turn off the water.** A free-flowing half-inch copper pipe disperses -- at minimum -- 10,000 gallons of water a day. How do I know? One unfortunate resident became a client *after* this happened to his home.
2. If you have a security system... **install a water sensor** and a **heat sensor**.
3. If you have a sump pump and are on a municipal water system... **install a water-generated backup sump pump system.** In my experience they are superior to battery backup systems. They're available from local retailers. **Please call me for more information – no obligation.**