

*After 49-years...*

**Fed-up former farmer describes his plan to control taxes...  
fix roads... create new revenue... and see West Lincoln  
realize its full potential... in three years or less**

**Do you wonder...**

- Why West Lincoln doesn't seem to have the money to maintain or improve our rural roads?  
Yet we hire more town staff... our budget keeps growing... and our **taxes keep going up.**
- Why **almost half a million dollars** of ***your* property taxes** are going to help build a new YMCA in Grimsby?  
Our current mayor wants a multi-functional recreation facility in West Lincoln. And I agree.

Then **why did she support the YMCA in Grimsby** – to the tune of **\$420,000** – and then propose a gym for a new recreation centre?

Isn't building *two* gyms wasteful? And if demand for a gym exists, why hasn't one already opened here?

- Why **Regional government** – which already **takes 50 percent of your** property taxes – **has too much say** over what happens in West Lincoln?

The Region has tied the hands of *our* planner, preventing necessary upgrades from being done.

**Well, I wonder about those things too.**

**Hi I'm Paul Keizer**

And it's time a West Lincoln mayor  
advocates for you

**In the past you may have been...**

Tempted to vote for a mayor simply because you haven't noticed anything done wrong.

This time **vote** for a **mayor** who wants to **serve you.**



## **We need businesses – for jobs and for taxes**

Right now there is no **residential- commercial balance** – it's out of whack.

- The town spends all its money **delivering services** to **houses...** and yet even **more** subdivisions are in **development**
- **Taxes climb** up and up... year after year... with **no end** in sight

## **There is a solution...**

Get business to locate in West Lincoln.

Now that's simple... not easy.

Every other community is trying to **attract business**.

That's because **businesses bring jobs** and **pay taxes...** while not requiring as many services.

And yet it **seems nobody in West Lincoln** is **working to bring businesses** here.

The August 4th 2010 edition of *Grimsby Lincoln News Focus on West Lincoln* quoted our current mayor saying, "We've had many businesses approach us, **but we don't have the room at the moment to provide them.**"

**As your mayor it's my job** to get land ready so the **next time a business comes looking** for land it **STAYS in West Lincoln...** bringing **jobs** and **revenue**.

My plan is to...

- Control taxes
- Maintain small town feel
- Preserve rural lifestyle
- Stimulate business growth for jobs
- Develop recreational facilities

**In other words... help West Lincoln prepare to invest in itself.**

**As Your Mayor, I'll do three things...**

1. Focus on **commercial growth**, to **generate revenue** that will control property taxes. The more businesses we bring and keep in town, the **more dollars** that are **kept in town**.
2. **Control property taxes** from increasing... we must **create revenue** by **developing land** for **business uses**.

**We can use that revenue** to provide residents with multi-function recreation facilities... senior centers... splash pads... ice pads... skate parks... riding trails, and whatever **West Lincoln residents decide** they want.

3. Develop a plan to **upgrade our gravel roads** to hard surfaces, and properly maintain both urban and rural roads.

### **And here's where you come in...**

**Making the most** of everything West Lincoln has to offer **involves** more than a great mayor... it also requires **YOU**.

To **prove** to voters like you **I'm the best candidate** means spreading my news.

Spreading my news requires: letters... print ads... radio ads... signs... events...

In other words... **a campaign for mayor requires money.**

- **Your contribution** makes the **most important** impact
- **Your financial support** makes **improving our community** possible
- By supporting my campaign for mayor, **you** are the **key ingredient**
- It's an incredibly **satisfying feeling**

**Voting day is fast approaching – Call me now to contribute**

**Together we can realize the promise of our community**

Thank you,

*Paul Keizer*

**PS:** Only **4,100** votes were cast in the last West Lincoln township election.

You **CAN** make a difference... more than in any other election.

**Contribute now** and let me hear **your voice**

**Tell me your comments, suggestions, and concerns**

## **Why I'm qualified to be your mayor... you deserve to know**

### **If you're a farmer...**

For 16 years I enjoyed dairy farming in West Lincoln.

The **hard work** and **dedication** necessary to be a successful farmer helped **prepare me** to be a **good mayor**.

### **If you serve our community...**

Then we have something else in common... because **I've always served** our community in some aspect. For several years I was a director on the **Poultryfest Committee...** including one year as **chairman**.

Currently I'm serving my **second term** as **president** of the West Lincoln **Chamber of Commerce**.

Previously I served you for **three years as alderman...** two of those as **chair** of the **Public Works** committee.

The council I served on back then worked for the ENTIRE community. While we didn't always agree, we created a pact that we'd **work together to improve** West Lincoln. We weren't territorial.

In that term I believe **we improved more roads** than any previous council. We had a **good working relationship**. All six of us got along. I was part of a progressive council.

I didn't step on any toes as an alderman. I voted the way I saw things... *not* for who was bringing them up for discussion.

### **If you're a business owner...**

In 1987 I brought Home Hardware to Smithville. Since 1990 I've owned and run PJK construction.

*As a farmer...* I understand the needs of the farming community.

*As an alderman...* I understand how to **work with people** and **the system** to **achieve results**.

*As a builder...* I understand the process that all of us must go through when requiring permits. To become successful in business I've also learned how to **serve** and **satisfy customers**.

*As your mayor...* you are my customer. **I'm responsible to you**. I value your opinion.

Make a difference in West Lincoln – Call me now to contribute

**Tell me your comments, suggestions, and concerns.**

*Thank you*