

Hi, I'm Paul Keizer

And it's time a West Lincoln mayor advocates for you

**In the past you may have been...**

Tempted to vote for a mayor who hasn't done anything... simply because you haven't noticed anything done wrong.

This time **vote** for a mayor who wants to **serve you**.



paulkeizerformayor@gmail.com  
call now to contribute: 905.928.2599

**Why I'm qualified to be your mayor... you deserve to know**

If you're a farmer...

For 16 years I enjoyed dairy farming in West Lincoln.

The hard work and dedication necessary to be a successful farmer helped prepare me to be a good mayor.

If you serve our community...

Then we have something else in common... because I've always served our community in some aspect. For several years I was a director on the Poultryfest Committee... including one year as a charmain.

Currently I'm serving my second term as president of the West Lincoln Chamber of Commerce.

If you're a business owner...

In 1987 I brought Home Hardware to Smithville. Since 1990 I've owned and run PJK Construction.

As a farmer... I understand the needs of the farming community.

As an alderman... I understand how to work with people and the system to achieve results.

As a builder... I understand the process that all of us must go through when requiring permits. To become successful in business I've also learned how to serve and satisfy customers.

As your mayor... you are my customer. I'm responsible to you. I value your opinion.

Make a difference in West Lincoln - Call me now to contribute

**Tell me your comments, suggestions, and concerns.**

*Thank you*

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 **PAUL  
KEIZER**

*for*

**MAYOR**



*Together we can realize the promise of our community*

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YouTube:  
www.youtube.com/paulkeizerformayor

## As Your Mayor, I'll do three things...

1. Focus on **commercial growth**, to **generate revenue** that will control property taxes. The more businesses we bring and keep in town, the **more dollars** that are **kept in town**.

2. **Control property taxes** from increasing... we must **create revenue by developing land for business uses**.

3. **We can use that revenue** to provide residents with multi-function recreation facilities.. senior centers... splash pads... ice pads... skate parks... riding trails, and whatever **West Lincoln residents decide** they want.

**And here's where you come in...**

**Making the most** of everything. West Lincoln has to offer **involves** more than a great mayor... it also requires **YOU**.

To **prove** to voters like you **I'm the best candidate** means spreading my news.

Spreading my news requires: letters... print ads... radio ads... signs... events...

In other words... **a campaign for mayor requires money.**

- **Your contribution** makes the **most important** impact
- **Your financial support** makes **improving our community** possible
- By supporting my campaign for mayor, **you** are the **key ingredient**
- It's an incredibly **satisfying feeling**

**Voting day is fast approaching - Call me now to contribute**

**Together we can realize the promise of our community**

Thank you,  
*Paul Keizer*

## We need businesses - for jobs and for taxes

Right now there is no **residential-commercial balance** - it's out of whack.

- The town spends all its money **delivering services** to residential units... and yet even more subdivisions are in **development**
- **Taxes climb** up and up... year after year... with no end in sight

### There is a solution...

Get business to locate in West Lincoln.

Now that's simple... not easy.

Every other community is trying to **attract business**.

That's because **businesses bring jobs and pay taxes**... while not requiring as many services.

And yet it **seems nobody in West Lincoln is working to bring businesses** here.

The August 4th 2010 edition of Grimsby Lincoln News Focus on West Lincoln quoted our current mayor saying, "We've had many businesses approach us, but we don't have the room at the moment to provide them."

*As your mayor it's my job to get land ready so the **next time a business comes looking** for land it **STAYS in West Lincoln**... bringing **jobs and revenue**.*

My plan is to...

- Control taxes
- Maintain small town feel
- Preserve rural lifestyle
- Stimulate business growth for jobs
- Develop recreational facilities

**In other words... help West Lincoln prepare to invest in itself.**

## After 49-years...

**Fed-up ex-farmer describes his plan to control taxes... fix roads... create new revenue... and see **West Lincoln realize its full potential... in three years or less****

**Do you wonder...**

- Why West Lincoln doesn't seem to have the money to maintain or improve rural roads?

Yet we hire more town staff... our budget get keeps growing... and our **taxes keep going up**.

- Why **almost half a million dollars** of *your* **property taxes** are going to help build a new YMCA in Grimsby?

Our current mayor wants a multi-functional recreation facility in West Lincoln. And I agree.

Then **why did she support the YMCA in Grimsby** - to the tune of **\$420,000** - and then propose a gym for a new recreation centre?

Isn't building *two* gyms wasteful? And if demand for a gym exists, why hasn't one already opened here?

- Why we built a spacious new fire hall in Smithville... yet we rely on Pelham to put out fires in Wellandport?

- Why **Regional government** - which already **takes 50 percent of your property taxes** - **has too much** say over what happens in West Lincoln?

The Region has tied the hands of our planner, preventing necessary upgrades from being done.

**Well, I wonder about those things too.**