

Discover the **ONLY** way your customers want to be sold – *regardless of what business you're in*

People only buy one thing... and it's **NOT** products or services.
If you insist on selling products or services you'll always be poor.

Michael Woodbeck's *Secret Sales Strategies*TM have transformed the lives of the sales pros and business owners lucky enough to learn from him.

A sales professional for over 20 years, Michael has **doubled the sales of every business or division assigned to him** – usually in **12 to 18 months**.

Working with solo entrepreneurs, medium sized businesses, and large international corporations, Michael has demonstrated he can dramatically improve a company by focusing on essential elements.

He says, "The secret to becoming a successful business owner is not about doing 1,000 different things... it's about doing 7 things, 1,000 times each."

Michael realized his successful sales secrets while running a division for multinational corporation Black and McDonald. He proved his strategies by doubling the sales volume of that division in 15 months. Promoted into other divisions, he continued to double sales every year.

For many years this corporate sales whiz has quietly been helping select business owners double their sales.

After further refining his techniques, he's now ready to unleash them – look out!

CAUTION

A firm used one of these strategies to double its sales in 15 months... and then went on to **double sales again and again** -- *two more years in a row*.

Before you put a single *Secret Sales Strategy* to work for you...

Make sure you're business is ready for the flood of incoming sales

Secret Sales Strategy #1

Overcome ALL obstacles – help your customers make the right decision... every time

- How to shift your prospect's buying criteria
- Know how they make decisions to buy, spend, and conduct business.
- Learn to spot their habits, so you control their buying instead of them controlling your selling
- Ensure customers do business with you on your terms – without resistance or complaint.

Secret Sales Strategy #2

Make what you sell the ONLY choice

- How to elevate yourself so high above the field that your prospects only see you – not your competitors
- Eliminate price objections – once and for all
- The seven-letter word that truly defines selling... and no, it's NOT "consultative selling"... "win-win"... or "service"
- The one thing 99.99% of salespeople do... that you must avoid if you want to make the sale

Secret Sales Strategy #3

Your customers ask you what they should buy – no objections!

- The Critical Point at which the customer decides to either trust you and accept your advice... or not trust you and your recommendations.
- A simple strategy for gaining the admiration and respect of your prospects (this one is used by Presidents and Prime Ministers)

Secret Sales Strategy #4

How to Close Every Sale

- How to engineer every sale to its natural and automatic close
- How to stop worrying about whether or not you'll be able to close... instead, make every sale inevitable

Secret Sales Strategy #5

How to speed up the sale – even typically slow sales cycles

- Two key strategies that create instant trust and rapport
- Why Michael has been the Number 1 salesperson in every job he's ever had... even in his first year

Michael Woodbeck's promise...

Secret Sale Strategies[™] will give you **Positive Changes** in how you sell... and **increase your sales** -- **Guaranteed** or I'll refund the full price to you.

My experience as a top salesperson, business owner, and business-growth trainer has taught me...

The secret to success is not about doing 1,000 different things... it's about doing 7 things – 1,000 times each.

Let me slingshot your business -- beyond the competition... past your expectations... and into the success you know you deserve.

Get your *Secret Sales Strategies*[™] risk-free right now



Michael Woodbeck

BONUS: The Secret Sales Weapon™

For my special clients, I've devised and built a *Secret Sales Weapon™*.

Once I've shown you how, you'll be able to **build your own**.

And when you put it to work...

Previously locked **doors** will swing **open easily**... formerly stubborn **prospects** will **beg** to speak with **you**... and **customers** will clog your voicemail with **orders**.

The *Secret Sales Weapon™* changes everything

I have personally used this strategy at every company I worked for... and with my clients... to **double sales** in 12 - 18 months.

You will out-sell... out-manage... and **out-smart** your competition -- every time.

You'll do business on *your* terms... earn **respect**... be in **control**... prospects will rush to **open** their **wallets** and put **pens** to **cheque books**...

Get *Secret Sales Strategies™* risk-free right now

Testimonials go here, starting with

Bill McDonald

Hugh Sonnenberg

Then as many as you have