

For Immediate Release

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Transportation firms make it easy for non-profit environmental charities to receive a million dollars

To enable individuals to easily support non-profit environmental groups, two companies will donate \$10 from every sale of a device that reduces vehicle emissions and fuel consumption to the customer's chosen non-profit environmental organization. The first goal is to raise \$1 million toward ending the fundraising woes of non-profit environmental agencies. For helping, each customer will also receive \$10.

GRIMSBY/OTTAWA/GATINEAU - October 23, 2006 - [Tadger Group International](http://www.tadgergroup.com) (www.tadgergroup.com) and [EnviroTek Associates](http://www.envirotek.homestead.com) (www.envirotek.homestead.com) have launched an [Environment Support Program](#) to raise one million dollars for non-profit environment protection agencies.

“Neither Tadger Group International nor EnviroTek Associates are big enough yet to donate a million dollars ourselves, but we can provide the vehicle for consumers and non-profit groups to join together with us to raise that goal, while contributing to a healthier and cleaner environment at the same time,” said John Mogford, President and CEO of Tadger Group International.

At the heart of the **Environment Support Program** is a device invented by a Native American who sought a simple, inexpensive way to reduce vehicle emissions that everyone could use. While others conjectured and debated, he quietly invented a small cylinder-shaped product to reduce emissions from all fossil fuel-burning internal combustion engines.

[His TADGER solution](#) is:

1. Affordable for everyone
2. Easily installed and removed so owners can take it when they change vehicles
3. Made of solid brass and aluminum with no moving parts to break
4. Guaranteed for life
5. For use on old and new engines, gasoline and diesel engines, normally aspirated (carbureted) and fuel-injected engines, and piston, turbine, and rotary engines.

Now sold in 25 countries, over 11,000,000 Kilometers (7,000,000 miles) of independent testing have proven the TADGER **Reduces Emissions, Extends Oil Life, and Improves Mileage.**

“Our Environment Support Program encourages the use of an innovative technology for decreasing the negative impact of the transportation sector on the environment by reducing emissions and fuel consumption,” said Gord Pinder, Senior Managing Partner of EnviroTek Associates.

An individual can become an “agent of environment change” by visiting the [Tadger Group International website](#). When a TADGER is purchased, both the agent of change and his or her favorite environment protection organization are rewarded with \$10 each.

“Our Environment Support Bonus is an exciting fundraising model for consumers and environmental groups committed to making our planet a better place to live,” said Jean-Marc Plouffe, Managing Partner of EnviroTek. “It’s a long way from ten dollars to a million, but it’s quite achievable if our proven technology is installed on a hundred thousand vehicles.”

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