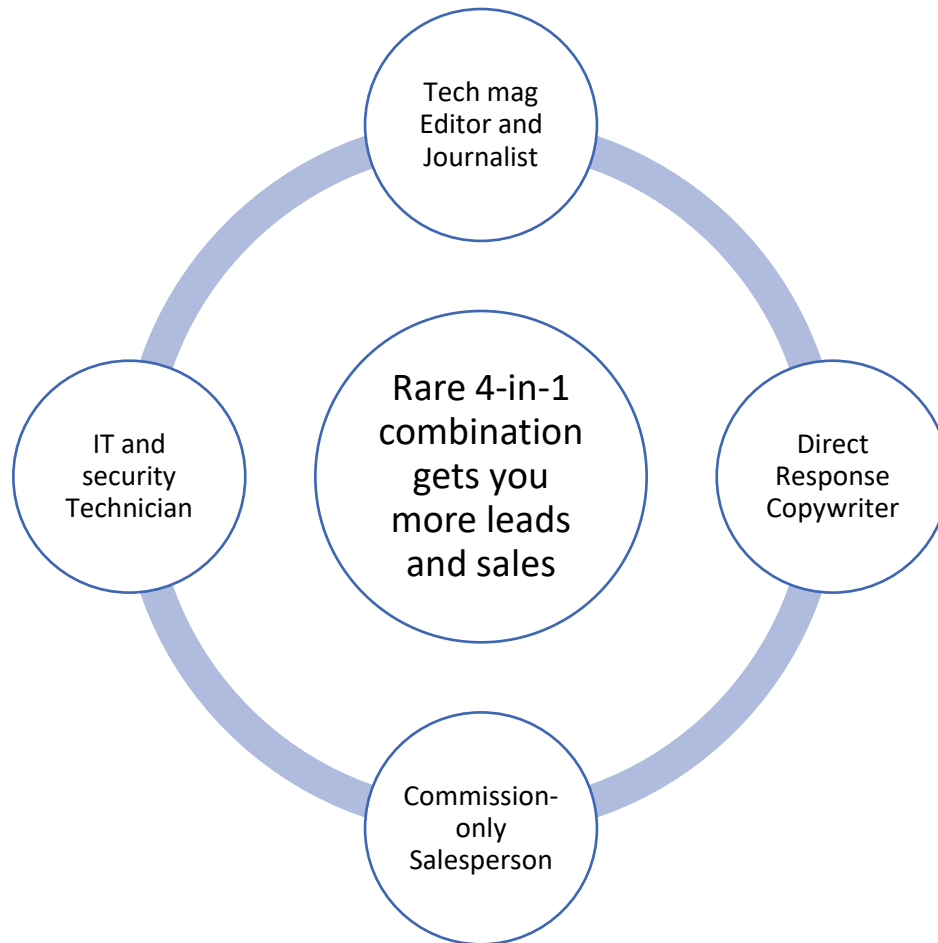


Increase your marketing ROI with four professionals in one



1. Journalistic storytelling skill is highly valued among marketers, now that content marketing has joined direct response copywriting as a means of influencing audiences.
2. A copywriter with commission-only, face-to-face sales background increases results when writing to generate leads and sales. He also understands buyer psychology necessary to soothe objections and roadblocks – including decision committees.
3. An experienced IT and Security technician explains the true benefits users receive from product features in easily understood terms.
4. When your messages contain sophisticated yet subtle direct response copywriting persuasion techniques, your audience becomes eager to buy from you.

You've discovered a rare 4-in-1 combination

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