FOR IMMEDIATE RELEASE

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Enjoy a sport more popular than hockey and raise money for rare illness research

NIAGARA – 24 May 2024 – OPEN to ALL on July 13 the 7th Annual Shoot for Cystinosis happens at Decew Gun Club, Cataract Rd, Fonthill. (<u>http://decewgunclub.com/</u>)

Why a shooting day to fundraise?

More Canadians shoot than play hockey. (2.2 million vs 1.2 million.) **Children, physically challenged, women, and men shoot together** yet are scored separately.

How much does it cost to attend?

FREE to attend. Spectators welcome. Wander around. If you're hungry, buy lunch. Get a T-shirt... participate in the raffles... there is no cost to visit.

How much does it cost to shoot?

\$25 to shoot a .22 long rifle at 25 yards.

To make it fair, everyone shoots at a blank page – a bingo card turned facing away from the shooter. **That's right – a first-time shooter can win**.

Your \$25 delivers **more fun in one day** than you'll have elsewhere, because it also includes lunch (burger or hot dog, drink, and chips) and a raffle ticket for prizes being drawn all day.

That's right – for only 25 bucks you get to...

- 1. Shoot a .22 long rifle safely and legally.
- 2. Punch holes in paper targets from 25 yards away.
- 3. Shoot for prizes that everyone has an equal chance of winning.
- 4. Feel good that sending a box of bullets downrange supports research towards curing a cruel disease everybody wishes nobody had.
- The grand raffle prize is a Pit Boss Smoker Barbecue.
- 50/50 draws.
- Raffles for firearms (winners must have a valid PAL).
- A HUGE Penny Sale.
- Some vendors will be there to let you try shooting handguns for a small fee.

Who's hosting the Shoot for Cystinosis?

Destination Church, Decew Gun Club, and Niagara Peninsula Pistol Club. Members loan their guns for the day and donate ammunition.

ALL workers are volunteers – car parkers, ticket takers, organizers, administrators, range safety officers (one for every shooter), scorekeepers, cooks, servers, setter uppers, and tearer downers. NOBODY is paid...

100% of the money raised goes to the Cystinosis Research Foundation

(https://www.cystinosisresearch.org/)

FDA has approved clinical trials of stem cell and gene therapy, thanks to Dr Stephanie Cherqui. (<u>https://pediatrics.ucsd.edu/research/faculty-labs/cherqui-lab/index.html</u>).

How much has Shoot for Cystinosis raised? **\$102,069.8**7

2023: \$32,9292022: \$27,7672019: \$15,6842018: \$11,3202017: \$8,3452016: \$6,025

Why raise money for researching a rare disease?

- a) A cystinosis patient lives in Niagara.
- **b)** See the images of cystinosis patients. Those young people prove their toughness daily.
- c) Researching complex diseases often leads to advancements in more common diseases.

Interview sources are ready to answer your questions.

What: Shoot for Cystinosis

When: 13 July 2024 9 am - 5 pm

Where: 3042 Cataract Road Fonthill, Ontario LOS 1E6

Why: Raise money for cystinosis research

How: Shoot guns and punch holes in paper

Who: 2,000 children worldwide living with cystinosis

Can you attend and cover the event?